# Information sheet

**Data collection for the High Streets Task Force**

This is part of the data collection process for the **High Streets Task Force (HSTF)**, led by the Institute of Place Management (IPM) at Manchester Metropolitan University.

The Task Force has been commissioned by the Ministry of Housing, Communities and Local Government (MHCLG) as part of the Government's Plan to support local leaders to revitalise high streets and town centres.

The data collection process is being conducted by, and has full approval from, the **local authority.**

It involves the manual collection of footfall data. The data collection is fully anonymous and no personal data is being collected at any stage of this fieldwork.

For more information about the project visit the HSTF website: <https://www.highstreetstaskforce.org.uk>

Thank you for your interest in this project.

The HSTF.