

# Networking

## Component Factor

Yes, part of Networks and Partnerships ([view](#))

## Ranking

Networking	Rank	Score	Descriptor
Influence	112 <sup>th</sup> out of 237	3.75 out of 5	Influential
Control	5 <sup>th</sup> out of 237	3.81 out of 4	Controllable
Priority	22 <sup>nd</sup> out of 237	14.28	Very high priority

## Description/Definition

Networking refers to the interaction between High Street stakeholders in terms of assistance and support. This includes both informal and formal partnerships in the centre that helps stakeholders and positively influences both them and the high street in a broader sense.

## Why does it matter? (Influence)

Networking is crucial for the restructuring element of high street development and governance that can help place activation. Strategic networking can influence how stakeholders fare in changing environments, can nurture sustainable development of places, and can build capacity for transformation (Parker et al., 2017). Better networking can lead to increased civic activity on the part of place stakeholders at the local level (Mossberger and Stoker, 2001).

## What can you do about it? (Control)

In order to breed more networking on the high street, initiatives such as Business Improvement Districts can be encouraged if the area is suitable for this approach. This is one way of bringing the local community in on decision-making processes which in itself can be an effective form of place management that tackles the complexities of the high street (De Magalhães, 2012).

## See also

Networks and Partnerships; Community Leadership

## References

De Magalhães, C. (2012). 'Business Improvement Districts and the recession: Implications for public realm governance and management in England'. *Progress in Planning*, 77(4), pp. 143–177.

Mossberger, K. and Stoker, G. (2001). 'The evolution of urban regime theory: The challenge of conceptualization'. *Urban Affairs Review* 36(6), pp. 810–835.

Parker, C., Ntounis, N., Millington, S., Quin, S. and Castillo-Villar, F.R. (2017). 'Improving the vitality and viability of the UK High Street by 2020: Identifying priorities and a framework for action'. *Journal of Place Management and Development*, 10(4), pp. 310-348.